Amy Collins
THE MOST UP-TO-DATE, ENTERTAINING, & KNOWLEDGABLE
PUBLISHING INDUSTRY SPEAKER

FUNNY, SHARP, AND SMART

Amy Collins packs every speech with tons of industry tips and executable advice. She has been a Book Buyer for a chain of bookstores as well as a Sales Director for a large books and magazine publisher. Over the years, she has sold to Barnes & Noble, Target, Costco, Airport Stores, Books-A-Million, Wal-Mart, and other major chains. She helped launch several hugely successful private label publishing programs for Borders, PetSmart and CVS. In 2006, Amy started New Shelves Books, one of the fastest-growing book distribution, sales and marketing companies in North America.

Contact:
20 Office Parkway #126, Pittsford, NY 14534
518.261.1300 X301 | amy@newshelves.com
www.newshelvesdistribution.com

RECENT SPEECH TOPICS
• The Three Things That Will Increase Your Book Sales – Guaranteed!
• Do’s and Don’t’s For Making “Real Money” With Your Book
• How to Maximize Your Amazon Sales for Big Profit

RECENT VIDEO
• http://tinyurl.com/amycollins67
• http://tinyurl.com/amycollins21
• http://tinyurl.com/amycollins22

Amy Collins is the author of THE WRITE WAY: Everything You Need to Know About Publishing, Selling, and Marketing your Book. A full, step-by-step plan to publish your books and eBooks and how make a profit!

"Absolutely dynamic... Best lecture this group has had. You really kicked butt where others have not gone." JANE GOULD, CONSULTANT AND AUTHOR

For anything related to publishing, Amy's my go-to expert. She's direct, transparent, responsive, and reliable. Whether you want consulting advice, direct help in boosting book sales, project management, or a straight-shooting presentation, she should be your go-to expert as well. Her depth of knowledge and street smarts are unmatched. TOM CONNELLAN

#1 NEW YORK TIMES BESTSELLING AUTHOR AND FORMER PRESIDENT OF NATIONAL SPEAKER ASSOCIATION

WHAT PEOPLE ARE SAYING ABOUT AMY’S PRESENTATIONS:
Amy is straightforward, concise, fearless and quite funny. Her wealth of knowledge is immediately impressive as she will teach you the world of independent publishing in a clear manner and then offer many different options as to how you can conquer that world. JEFFREY BLOUNT, PRODUCER, NBC NEWS

YOUR LAST DAY AS A WRITER IS YOUR FIRST DAY AS A PUBLISHER.
Your book is finished. Congratulations! You have put down your pen and completed the huge task of writing, editing, and polishing the book that has been your life's work recently. So, Can You Finally Relax? No! You now have a NEW job. The moment that you are finished working as a writer, you need to dedicate yourself full-time as a publishing expert, marketer, sales rep, publicist and social media specialist. These jobs with all of their various elements and duties will take up the next year or more of your life.

SO, HOW DO YOU GET STARTED?
WHERE DO YOU GO TO LEARN HOW TO DO EVERYTHING?
Amy Collins is here to help. She answers these and other questions: